



INSTRUCTIONS FOR CARE CAMPS FRONT DESK DONATION ASK

Some campgrounds cannot do “event” type fundraisers, as their campers check in one evening and leave the next day. Here is an easy way for you to raise thousands of dollars to support Care Camps by including a simple donation request at check-in,

1. Educate your staff about the cause and help them understand what a difference Care Camps make in the life of a child with cancer. Use the information sheet provided or play one of the videos in the Fundraiser Toolkit. If YOU are passionate and excited to help, they will follow suit!
2. To increase donations ten-fold, add an option for our customers to give in your reservation software. Most customers are no longer carrying cash, but will donate if you make it easy for them by including it in their transaction! (Suggested donation amounts; \$1, \$5, \$10 or \$20)
3. Laminate the “What is Care Camps” info sheet or hang up a poster from the [CareCamps.org](https://www.CareCamps.org) “Fun-Raising Toolkit” section of the website. Post this at your front desk so that your guests can see information. You can also play a Care Camps video from the toolkit on your video monitor.
4. Give your employees a script of exactly what to say. You can make it your own, but here is an example:
“We are proud to support Care Camps and help kids with cancer get to camp. Would you like to join us and make a small donation to help the kids?”
5. **Smile and wait to see if they put it in the box. Keep smiling!**
6. **ESSENTIAL FOR SUCCESS:** Make sure to bring up Care Camps donations at check in at staff meetings and compare month-to-month results for donations so that your team knows you are serious about this commitment. You can even make it a contest to get them excited. Once it becomes a part of the culture, both your campers and your teams will love what they get to be a part of!
7. You can make a BIG difference in just this small way! Please remember: it only works if you train your staff and consistently hold them accountable, so make that part of their training and check in procedures and watch the box on the counter grow. Don't forget to send the money in to Care Camps every month.
It doesn't count if you don't send it in!

THANK YOU FOR CHOOSING TO MAKE A BIG DIFFERENCE IN THE LIVES OF CHILDREN WITH CANCER!

PLEASE REMIT ALL CARE CAMPS FUNDS MONTHLY TO:

CARE CAMPS US
981 Ford St. Ext. PMB 179
Ogdensburg, NY 13669

CARE CAMPS CANADA
12820 Highway 43
Chesterville, ON, K0C1H0

Questions? Ideas? Call or text Jennifer at 406-671-0447 or email JM Mercer@CareCamps.org