



# Front Desk Donation Ask:

Some hotels cannot do “event” type fundraisers, as their guests check in one evening and leave the next day. Here is an easy way for you to support Care Camps by implementing a simple donation request at check-in, or even add to your existing fundraisers!

1. Educate your staff about the cause and help them understand what a difference Care Camps make in the life of a child with cancer. Use the information sheet provided, but also pull up the videos on the Care Camps Website. If YOU are passionate and excited to help, they *will* follow suit!
2. Laminate the “*What is Care Camps*” info sheet or hang up a poster from the CareCamps.org “Fun-Raising Toolkit” section of the website. Post this at your front desk so that your guests can see information.
3. Give your employees a script of exactly what to say. You can make it your own, but here is an example: *“We are asking each of our guests to give us just \$1 to help us send a child with cancer to a special oncology summer camp, where they can experience healing outside of a hospital. With your help, these kids can forget about the chemo, the needles, and all the hard stuff, and just be a kid again. Would you like to join us and donate?”*
4. Smile and wait to see if they put it in the box. Understand that some will, some won’t, but in the end, it doesn’t matter, because some will put in more than the \$1. *Keep smiling!*

**ESSENTIAL FOR SUCCESS:** Make sure to bring up Care Camps donations at check in at staff meetings and compare month-to-month results for donations so that your team knows you are serious about this commitment. You can even make it a contest to get them excited by updating the FUN-Raising Thermometer with the new totals each week at Staff Meetings! Once it becomes a part of the culture, both your guests and your teams will love what they get to be a part of!

You can make a BIG difference in just this small way. Please remember: it only works if you train your staff and consistently hold them accountable, so make that part of their training and check in procedures. Don’t forget to send the money in to Care Camps every month. It doesn’t count if you don’t send it in! 😊

**Please remit funds monthly to:**

Care Camps  
2981 Ford St. Ext.  
PMB 179  
Ogdensburg, NY 13669

**Thank you for choosing to make a BIG difference in the lives of children with cancer!**

Questions? Ideas? Call or text Jennifer at 406-671-0447 or email JMercer@KOACareCamps.org