

How to do a Care Camps **BIG** **GARAGE SALE:**



- 1) Set a date for your sale and determine the hours and location of the event. Pavilions, shops, and warehouses are great, but a large tent will work too! You will need lots of tables.
- 2) As a team, clean out the office storage spaces, shop, etc. of unwanted items and old inventory. Box them up and assign them prices as you pack them. Then ask all of your team members to go home and do the same! Invite your clients, vendors, friends, and your community to donate items to your sale as well.
- 3) To make the end of your sale hassle-free, call in advance and make arrangements with a local Goodwill or other donation center to pick up unsold items on the day after your sale.
- 4) Using the pre-designed posters & fliers provided on Carecamps.org "Fun-Raising Toolkit" section, customize, print and post signs around your business & the community to let people know about your sale!
- 5) Send a press release for your fundraising event to your local news stations, letting them know what you are raising funds for. (Include the "What is Care Camps" flyer for more information.) Place a free garage sale ad in the local newspaper, and post some of your items for sale on "Facebook Marketplace" with the dates for the sale. Create an "event" on Facebook and invite your friends, and put it on all local community calendars. Ask your team to help invite their friends on social media as well!
- 6) One week before the event, make sure to post your sale on your local neighborhood Facebook for-sale sites, and ask your team to share the sale on their own social media pages to bring in vendors, clients, friends, family, neighbors. This is a great way to give some great recognition and PR for your team in your local community! Send a reminder to all local media 2 days before your event.
- 7) Involve your employees in organizing & pricing your sale items. Items can be mixed up or categorized. It's fun to have a kid's section! Have a money bag on hand with plenty of change.
- 8) To double your earnings, incorporate concessions at your sale! Offer beverages, sloppy joes, hamburgers, hot dogs, or ice-cream, with minimum "suggested donations" for each.
- 9) Make sure to print plenty of the "What is Care Camps" info sheets and hang those up at the sale and include a donation jar at your payment table.

At the end of your event, add up the sales and help your team celebrate your success by marking your donations on your Care Camps fundraising thermometer! Then send your donations to:

Care Camps
2981 Ford St. Ext.
PMB 179
Ogdensburg, NY 13669

Thank you for choosing to make a **BIG** difference in the lives of children in your area with cancer!
Questions? Fundraising Ideas? Call or text Jennifer at **406-671-0447** or email **JMercer@KOACareCamps.org**